

HIGHLAND FEST

ART + MUSIC
IN THE VILLAGE



Sponsorship Opportunities

Platinum:

- Business Fair - \$5000
 - Business logo listed on HBA website and linked to your website
 - Logo on all community event banners
 - Logo on all print materials
 - Logo included on all news advertisements including the Villager Newspaper and Pioneer Press
 - Logo and website link included in all social media marketing campaigns
 - Banner listed at entrance of the Business Fair
 - Free 10x20 booth in the Business Fair
- Main Stage - \$4000
 - Business logo listed on HBA website and linked to your website
 - Logo on all community event banners
 - Logo on all print materials
 - Logo included on all news advertisements including the Villager Newspaper and Pioneer Press
 - Logo and website link included in all social media marketing campaigns
 - Banner listed on the front of the main stage
 - Free 10x20 booth in the Business Fair
- Fireworks Display - \$3000
 - Business logo listed on HBA website and linked to your website
 - Logo on all community event banners
 - Logo on all print materials
 - Logo included on all news advertisements including the Villager Newspaper and Pioneer Press
 - Logo and website link included in all social media marketing campaigns
 - Banner posted in fireworks viewing area
 - Free 10x20 booth in the Business Fair



Gold:

- Kids Zone - \$3000
 - Business logo listed on HBA website and linked to your website
 - Logo on all community event banners
 - Logo on all print materials

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- Logo included on all news advertisements including the Villager Newspaper and Pioneer Press
- Logo and website link included in all social media marketing campaigns
- Banner listed at the entrance of the Kids Zone
- Free 10x20 booth in the Business Fair
- **Art Fair - \$3000**
 - Business logo listed on HBA website and linked to your website
 - Logo on all community event banners
 - Logo on all print materials
 - Logo included on all news advertisements including the Villager Newspaper and Pioneer Press
 - Logo and website link included in all social media marketing campaigns
 - Banner listed at the entrance of the Art Fair
 - Free 10x20 booth in the Art Fair
- **Beer Stand - \$3000**
 - Business logo listed on HBA website and linked to your website
 - Logo on all community event banners
 - Logo on all print materials
 - Logo included on all news advertisements including the Villager Newspaper and Pioneer Press
 - Logo and website link included in all social media marketing campaigns
 - Banner listed at the top of the beer tent entrance
 - Free 10x20 booth in the Business Fair

Silver:

- **Bingo Tent - \$1500**
 - Business logo listed on HBA website and linked to your website
 - Logo on all community event banners
 - Logo on all print materials
 - Logo and website link included in all social media marketing campaigns
 - Banner listed above the Bingo table
 - 50% off a booth in the Business Fair
- **Information Booth - \$750**
 - Business logo listed on HBA website and linked to your website
 - Logo on all community event banners
 - Logo and website link included in all social media marketing campaigns
 - Banner listed at the Information Booth
 - 50% off a booth in the Business Fair
- **Pop Booth - \$750**
 - Business logo listed on HBA website and linked to your website
 - Logo on all community event banners
 - Logo and website link included in all social media marketing campaigns
 - Banner listed at the pop booth
 - 50% off a booth in the Business Fair

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Bronze:

- **Feed the Volunteers - \$500**
 - Business logo listed on HBA website and linked to your website
 - Logo on Thank You event banner
 - Logo included in all social media marketing campaigns
 - Logo on volunteer t-shirts or lanyards
- **Sponsor the Stars - \$500**
 - Business logo listed on HBA website and linked to your website
 - Logo on Thank You event banner
 - Logo on banner near merch booth
 - Logo included in all social media marketing campaigns
- **Golf Carts - \$500**
 - Business logo listed on HBA website linked to your website
 - Logo on Thank You event banners
 - Logo included in all social media marketing campaigns
 - Logo on golf cart signs
- **Misting Fans - \$500**
 - Business logo listed on the HBA website and linked to your website
 - Logo on Thank You event banner
 - Logo included in all social media marketing campaigns

Copper:

- **\$100-\$499**
 - Business name listed on the HBA website
 - Logo on Thank You event banner



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