

WELCOME NEW MEMBERS

Life Time Fitness, *Katie Buecksler*, 952-229-7348
Snap Fitness, *Amy Schwegman*, 612-729-9562
US Bank, *Brock Petersen*, 651-695-6222

BE PREPARED IN CASE OF EMERGENCY

Did you know 1 in 4 businesses never reopen after a disaster. Here are some local, state and federal website resources to help businesses plan for emergencies:

Ready.gov is a federal website through the Dept. of Homeland Security that gives businesses the tools to prepare their organizations for unexpected disasters. They even have a mentoring initiative for small businesses to guide them through the process. <http://www.ready.gov/business>

Code Ready is the MN state website and has extensive links to information and planning resources including FEMA, Centers for Disease Control and Prevention, and many others. <http://www.codeready.org/business.cfm>



**Highland
Business
Association**
790 Cleveland Ave. S., Suite 219
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(651) 699-9042
www.highlandba.com



If you have an open house or some other event that you would like to include in our next calendar, please contact us at 651-699-9042, or email sharris@highlandba.com.

Thursday, August 28, 11:30 a.m. - 1:00 p.m. monthly member luncheon at O'Garas

Thursday, September 11, 8:00 a.m., HBA Board of Directors Meeting; 790 Cleveland Ave. S., Suite 225.

Trick or Treat in Highland, Saturday, October, 25, 10:00 a.m. - 2:00 p.m.

Annual Dinner January 29th, 2009 at Pool and Yacht Club

Highland Fest July 17-19, 2009

PINEHURST BANK is proud to announce the promotion of JODY CROWLEY to the position of CFO. A Highland Park native, Jody has been with Pinehurst Bank for over 5 years in positions such as Human Resources, Chief Information Officer and Senior Vice President. She is also an HBA Board Member!



Highland Business Association Quarterly

Summer 2008



**THANK YOU TO
EVERYONE WHO
HELPED MAKE
HIGHLAND FEST 2008 A
HUGE SUCCESS!**

The Highland Business Association would like to take this opportunity to thank the volunteers, sponsors, and all who supported this year's festival. We have already begun working on next year's festival and look forward to seeing you in 2009!

A SPECIAL THANKS TO OUR SPONSORS

Ford Motor Company, Treasure Island Resort and Casino, Highland Bank, the Saint Paul Pioneer Press, 92 KQRS, LOVE 105, Saint Paul Star Program, R.F. Moeller Jeweller, Pinehurst Bank, Summit Brewing Co., American Laser Centers, Tiffany's Sports Bar and Grill, GMR Marketing-Naked Juice, PostNet, Renewal by Andersen, SPNN, Sevenich, Butler, Gerlach and Brazil, August Schell Brewing Co., Highland Animal Hospital, Ryan Properties, Inc. Stuart Management Corporation, Renaissance Exteriors, The Nook/Shamrocks, Pearle Vision Highland Park, Starbucks Chill Patrol, JJ Taylor, Langford Chiropractic, McNally Smith College of Music, American Bank, EmbroidMe, United Properties, LLC-Highland Shopping Center, TCF Bank, Lavender Magazine, Custom Alarm, Frame Works, Minnesota Midway Magic, White Rock Coffee Roasters, Lunds Highland Park, Noodles & Company, Hillcrest Rec Center, DJ80's, Highland Grill, the Science Museum of Minnesota, T&T Designs, Digi Graphics, Thomas Liquors and the Highland District Council!

TEASOURCE is celebrating 10 years in Highland Village! As a gesture of appreciation, we invite you to our anniversary party on Saturday, September 6, 6:00-9:00 p.m. featuring FREE tea, appetizers, raffle prizes and more!

EmbroidMe Highland Park State Fair Special: Embroidery Service On a Stick?

Here Ye! Here Ye! Come One...Come All! Highland Park EmbroidMe is extending a first time ever offer for a free embroidery service (i.e. logo). Here are the details:

Buy 3 embroidery services (i.e. logo) and get the 4th one free on garments purchased from us.

State Fair Special applies from August 21 through September 1.

There is a limit of one to a customer and the offer must be requested.

Highland Park EmbroidMe is participating in the RNC Award MSP program providing a discount to anyone who presents the proper coupon the week of the RNC. It is good for a 20% discount during the RNC Convention only. Coupon Required and can be found on the RNC 2008 website.

See Highland Park EmbroidMe for any of political/campaign or protesting needs. We are an equal opportunity promoter for politicians and protesters. We can help all politicians and protesters GET NOTICED! PHONE: 651-699-4605.



St. Paul Sunrise Rotary President
Tina Hoyer

The St. Paul Sunrise Rotary Club has elected the following officers for the coming year: President, Tina Hoyer (Nelson, Tietz & Hoyer); President Elect, Ellen Luepker (Living Portraits); Secretary, David Dominick (Midway YWCA); and Treasurer, Bob Schultz (Lethert, Skwira, & Schultz, CPAs)

MUSIC TOGETHER IN THE VALLEY FALL FREE DEMONSTRATION CLASSES

Music Together in the Valley invites you to one of their free demonstration classes. Music Together is an early childhood music program for children from birth to kindergarten and the grownups who love them. These adult/child classes are designed to nurture children's natural enthusiasm for music and movement and guide them toward a lifetime of enjoyment of music. The classes are described as "45-minutes of PURE FUN with your child every week". All classes are mixed-age, so siblings can be together. Families take home CDs and songbooks so the fun and learning continues at home.

Free demonstration classes are offered at Dancers Studio at 99 Snelling Ave. N (between Laurel Ave. and Ashland Ave.) at these times:

Thursday, Sept. 4 at 9:30 AM,
Friday, Sept. 5 at 10:30 AM,
Saturday, Sept. 6 at 10 AM,
Tuesday, Sept. 9 at 9 AM and
Sunday, Sept. 14 at 5 PM.

Free demonstration classes at Cinema Ballroom are offered on Thursday, Sept. 11 at 4 and 5 PM.

The demonstration classes are limited to 12 children and their accompanying adults, so you are asked to register at www.MusicTogetherClasses.com or by calling Clarice at 651-439-4219.

Music Together in the Valley also offers classes in Arden Hills, Blaine, Cottage Grove, Forest Lake, Hugo, Inver Grove Heights, Shoreview, Stillwater and Woodbury in Minnesota and in Hudson, Osceola and River Falls in Wisconsin and there are free demonstration classes at all of these locations Saturday May 3, 2008 11:00am – 2:00pm.

BINGO & PULL TAB VOLUNTEERS SOUGHT!

Last fall the HBA received its charitable gaming license and has been selling pull-tabs at *Tiffany's Sports Bar & Grill*. This September we are adding "Bar Bingo" to our roster on Wednesdays, from 6:00 - 8:00 p.m. To be profitable, we are seeking volunteers to help sell BINGO cards, help with paperwork, etc. We are also seeking individuals who may be interested in selling pull-tabs (for tips!) from 4:00 - 12:00 p.m. daily.

If you are interested/available, please contact our Gaming Manager Greg Morrison at gmorrison@highlandba.com.

NEW LOCATION FOR PEARLE VISION

Pearle Vision is expanding to a new location just 4 doors down from their current location in the Highland Shopping Center. Pearle Vision has been providing family eye care in Highland Park for 25 years. The owners Gene Krupa, Becky Kerkow and staff are very excited to move into the bigger location and carry on their reputation of providing exceptional service.

We have nearly doubled our inventory and are very enthusiastic about our new designer lines and the expansion of our favorite current lines. We are very passionate about providing you and your family the best care and meeting everyone's needs with the best products we have to offer.

Dr. Troy Randgaard offers complete optometric services for the entire family including Optomap, the latest in digital retinal imaging.

We will soon have dates for our open house and grand opening. Please feel free to stop by and check out our new store.

Pony Rides at Coldwell Banker Burnet raised \$165.13 for the Francis Basket Food Shelf and another \$165.13 for the HBA!

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MHHA Awards Confident Choices For Senior Living Designations

ST. PAUL – A program designed to provide quality and help educate consumers about senior housing options has awarded two St. Paul senior housing providers with its Confident Choices For Senior Living designation.

Riverview Highland and The Wellington in St. Paul were awarded the designation at the from the Minnesota Health and Housing Alliance's Mid-Summer Senior Living Conference in St. Paul.

This initiative has been designed specifically for housing-with-services and assisted living settings, where consumers can choose from a wide variety of options. The requirements have been developed by experienced housing-with-services providers and are based on standards of practice that truly influence the quality of a consumer's experience.

Sally Staggert, the Franciscan Health Service's Director of Community Services for Riverview Highlands, said "To me, Confident Choices means you can pick my property and be confident that it's a good decision because we'll do what we say we're going to do. This will become equivalent to the Good Housekeeping Seal of Approval and people will come to recognize that it stands for quality."

"As a consumer, this would let me know and ensure that my mom or dad would be moving into a setting or community that is going to provide for my loved ones," said Gwen Boumeester, the Housing Manager at The Wellington. "They're committed to quality, they're committed to the environment and they will be in a community they can thrive in."

"Consumers will look for the Confident Choices logo as they are choosing their housing provider and that those organizations earning the Confident Choices designation will be viewed by their peers, consumers and others as being among the best in the field," said Mary Youle, MHHA Vice President of Housing and Community Services.

MHHA is Minnesota's largest association of professionals working in the area of aging services. For over 40 years, MHHA has earned its reputation for promoting excellence and innovation in older adult services. The members of MHHA represent the complete continuum of care, including care centers, assisted living, senior housing with supportive services, independent senior housing and community-based services. www.mhha.com

CONGRATULATIONS BERNIE!



On May 3rd, **Dr. Bernie Bomberg**, of *Snelling Avenue Dental*, was given a Lifetime Achievement Award by the Mid-America Music Hall of Fame. The plaque is presented 'with pride for

dedication and service to the music, recording, and entertainment industry'. Dr. Bomberg's band, *The Surf Dawgs*, was playing at the Medina Ballroom at the time of the presentation.

AUGUST ASH TO DESIGN THE NEW MSP AIRPORT WEBSITE

August Ash, Inc. (AAI) is proud to announce it has been selected as the vendor of choice to design the new MSP International Airport website. The Metropolitan Airports Commission (MAC) selected August Ash from a list of finalists vying for the project. "We are excited to partner with the MAC on this important project to give a new face to a website that is so heavily trafficked by both Minnesotans and those that travel to our state" said Erich Hanson, president of August Ash. "We believe our unique approach to website design and our commitment to exceptional client service earned us this opportunity and we look forward to the exciting visibility this project will bring to our company." The new site is scheduled to launch later this year.

AAI is a Minneapolis web design firm specializing in Internet marketing and custom web development solutions. For over nine years AAI has provided professional web design and development services to meet the ever-growing needs of a wide range of clients. AAI provides e-commerce development, search engine marketing, and website hosting services. AAI has been a proud HBA member since 2001, and welcomes inquiries about how they might be of service to your business as well. To contact AAI, call 952-851-9400, or visit their website at <http://www.augustash.com>.